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New hotel could be on its way to Rome

By Andrew Hellpap

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ROME — Arc Central Inc., a developer with offices in Wisconsin Rapids and Stevens Point, is working towards locating a Best Western Hotel in the Alpine Village business park in the town.

“We see a need in Rome for this type of facility,” said John Dolan of Arc Central. Arc’s \$4.2 million, 38,000 square-foot project will include 50 rooms, a pool, banquet facility, conference rooms and a full service bar and restaurant, he said.

Before workers break ground, which could be this spring, Dolan said there are still several contingencies that need to be met.

Once Arc determines the financing, it will present a site and construction plan, schedule for construction, a performance bond with terms of financing, and an insurance policy to the planning commission. A feasibility study must be completed, said Heather Wessling, Rome community development director and zoning administrator.

She is hoping the feasibility study will be complete and Arc Central ready to close by March 31.

At the Feb. 15, Rome Town Board meeting, the Board approved Arc’s offer to purchase five acres in Alpine Village and a letter of interest for the town to agree to help in the development process, Wessling said. The board said it was willing to provide initial collateral up to a value of \$750,000.

Any collateral the town would provide would decrease as the developers collateral increases while the project proceeds, Wessling said.